

DOCTOR OF BUSINESS ADMINISTRATION

A 36-MONTH GLOBALLY RECOGNISED ONLINE PROGRAM



68
years of
Medical Legacy

21+
years of Online
Delivery Expertise

12000+
community of
learners

The Manipal heritage

The Manipal Education and Medical Group (MEMG) is a leading provider of education, research and healthcare.

The Group operates universities and medical colleges in Antigua, Dubai, Malaysia and Nepal, and its universities in India rank in the top echelon of private universities. Also, through its various professional academics, the group provides education and upskilling opportunities to executives from leading corporations and financial institutions.

The Manipal Education Mantra — Achieve, Enable and Transform — builds on a legacy to create a future for every life it touches, a future that inspires achievements, enables ambitions, and transforms lives, worldwide.

International accreditations and recognitions



Malaysian Higher Education Institutions
Quality Assurance Network



The Association
of Commonwealth
Universities



Manipal GlobalNXT a university for the digital era

Manipal GlobalNXT University is a pioneering university that sets a standard in digital, online education. With its unique virtual classroom pedagogy, the university brings together a student community and leading faculty from across the globe.

The institution was first established in 2001 as U21Global, a joint venture involving many of the world's top 200

universities who are part of the Universitas 21 network. At the invitation of the Malaysian Ministry of Higher Education to create a world-class, technology-enabled university, Manipal GlobalNXT was formed in partnership with the Manipal Education and Healthcare Group. Today, the university is ideally placed to take forward U21 Global's original vision of global borderless education.

Manipal GlobalNXT at a glance How students learn

FROM ANYWHERE

Our virtual classrooms provide the best online learning experience by combining live virtual webinar sessions with self-paced study

- Next generation learning portal
- Live Webinar sessions through latest synchronous learning technology
- Harvard case-studies
- 24/7 eLibrary services with more 18,000 journals and over 52,000 e-books
- Peer learning through assessed online discussion forums
- Connect with global faculty spread across the world
- Establish Global Network

DOCTOR OF BUSINESS ADMINISTRATION (DBA)

The Doctor of Business Administration (DBA) is a research degree earning you a "doctorate" that enables you to develop rigorous research skills to examine complex issues in business and management. The DBA emphasizes both the development of theory and its application to the real world through problem-solving and decision-making.

The DBA programme is ideally suited for working professionals wishing to further their careers in consulting or become experts in a particular management field. The DBA program is also suitable for those wishing to pursue opportunities in teaching or research at some stage in their career. You'll be supervised by leading academics with expertise in the area of research that you are interested in. Your supervisor would provide expert guidance throughout your entire DBA journey.

The DBA is equivalent to a PhD and both earn you a "doctorate" title, but DBA focuses on high level strategic business problems rather than purely academic questions.

Supervised by expert academics with adequate industry experience, you'll apply the latest concepts and research methods to a real-world issue within your own organisation or business entity of your interest. You'll also devise and follow a professional development plan, through which you will demonstrate the impact of your studies on your own practice and career enhancement.



Established Global Faculty to guide you



Flexi-Pace model, learn from anywhere at anytime



Flexible, interactive learning approach



Diverse research topics and options



Personal mentorship and
One-on-one Thesis Supervision



Program structure

Year 1: Management Course Work

DBA CORE SUBJECTS

- Advanced Managing People and Organisations
- Advanced Finance and Accounting
- Advanced International Business
- Advanced Marketing Strategy
- Advanced Data Analytics and Decision Making
- Advanced Strategic Management

Stage 1:
Research
Foundations

Year 2: Research Skills

RESEARCH SUBJECTS

- Fundamentals of Research
- Qualitative Research Methods
- Quantitative Research Methods
- Research Project

Year 3: Research Proposal (at least 10,000 words) reviewed by research committee

DISSERTATION

- Research proposal
- Research Dissertation (Thesis)

Research Thesis (at least 40,000 words)

Stage 2:
Research
Thesis*

Microeconomics of Competitiveness	Poverty Alleviation	Systems (Socio-Economic)	Youth Unemployment
Cluster and Cluster Theory (Policy And Implementation)	Sustainable Development & Shared Value	IT Leadership	IT Strategy
Outsourcing Models and Frameworks	Globalisation And Economic Development	Asean, Nies And Islamic Economies	Economics Of Tourism
Islamic Economics	Big Data & analytics	Collaborative Knowledge Management	Knowledge Management For Productivity
Increasing User Engagement	Creative Knowledge Management	E-Learning	Organisational Behaviour
Employment Relations & HRM	Geographical Boundaries on Employment Practices	Gender Studies	Cultural Studies
New Venture Finance	Business Models	Entrepreneurial Teams	Entrepreneurial Exits
Customer Relationship Marketing	Consumer Behaviour	Retailing	Corporate Finance
Financial Reporting	Behavioural Finance	Cost Management	Organisational Behaviour
Women in Leadership	Gender Dynamics	Coaching And Positive Psychology	Blockchain

*The thesis topics given above are suggestive and learners are free to select any other topic of their choice

Program fee - 2022 Intake

DBA fee structure post scholarship is as below:

INITIAL FEE	USD	INR*
Application Fee	50	3700
Registration Fee	100	7400
Total	150	11,100

PROGRAM	INSTALMENT	DUE DATE	FEES (USD)	INR*
DBA	1	Admission	1000	74000
	2	6 months	1000	74000
	3	12 months	1000	74000
	4	18 months	1000	74000
	Dissertation	20 months	2000	148000
Total Tuition Fee			6000	4,44,000
			Total tuition fee + registration fee + application fee	4,55,100

**For the sake of convenience, a conversion rate of 1\$= INR 74 has been used to calculate the fee
Fee may vary depending on the applicable conversion rate on day of payment*

Admission Eligibility Criteria

- A recognised Master's degree
 - Minimum 3 years management / professional experience.
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MANIPAL
GLOBALNXT UNIVERSITY

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